

2016 IOWA RAIL PLAN

Welcome

High Leverage Stakeholder Committee Meeting

November 18, 2015

11:00 am – 2:00 pm

Agenda

- » 11:00 11:15 am: Welcome, Safety Briefing, Meeting Purpose
- » 11:15 11:25 am: State Freight Plan and State Rail Plan Background
- » 11:25 11:35 am: Issues Analysis Discussion and Public Involvement Update
- » 11:35 2:00 pm: Input Exercises and Working Lunch
 - » 11:35 12:30 pm: State Freight Plan
 - » 12:30 1:00 pm: Working Lunch
 - » 1:00 2:00 pm: State Rail Plan
- » 2:00 pm: Next Steps and Wrap-up









Meeting Purpose

- » Receive input on strategies developed for the State Freight Plan
- » Receive input on the draft vision, goals and objectives for the State Rail Plan
- » Present future opportunities to participate and provide input

2016 IOWA RAIL PLAN

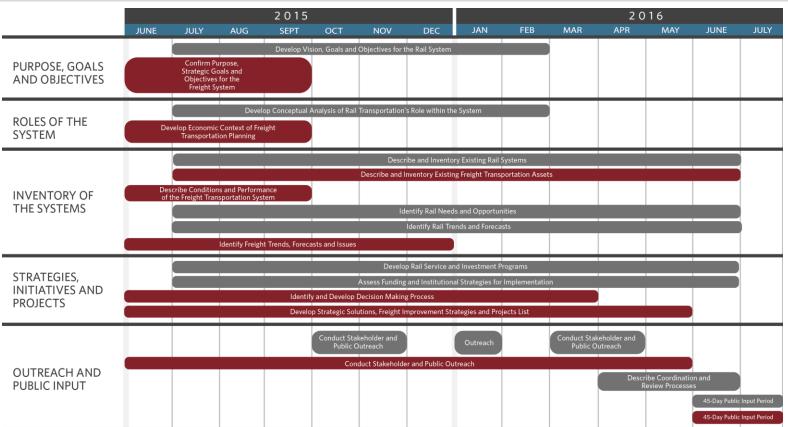
Background

State Freight Plan State Rail Plan





2016 State Rail, Freight Plan Task Overview



2016 State Rail, Freight Plan Task Overview











2016 State Freight Plan Overview



Goals of the State Freight Plan



Improve contribution of freight system



Reduce congestion



Improve safety, security and resiliency



Improve state of good repair



Use advanced technology, innovation and competition



Use performance management and accountability



Reduce adverse environmental and community impacts











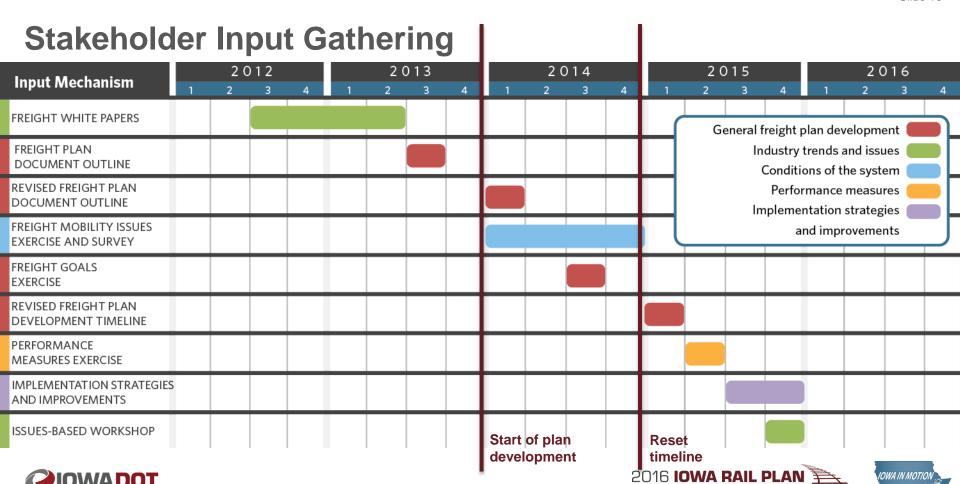












2016 State Rail Plan Overview



Federal Railroad Administration (FRA) Guidance













State Rail Plan Draft Vision

"A safe and efficient state rail system that enables the economic wellbeing of lowans by expanding access and enhancing mobility for people and goods in an environmentally sustainable manner."





Draft Goals of the State Rail Plan



Enhance the safety and security of the rail system





Maintain the rail infrastructure



Ensure economic competitiveness and development



Provide access and connectivity



Sustain the environment







Issues Analysis





Issues-Based Workshop Summary

- » Freight Plan Goal Verification
 - » The following goals were validated during the Issues-Based Workshop.
 - » Goal #1: Improve economic efficiency, productivity and competitiveness
 - » Goal #2: Reduce congestion
 - » Goal #3: Improve safety, security, resilience
 - » Goal #4: Improve state of good repair
 - » Goal #5: Use advanced technology, innovation, and competition
 - » Goal #6: Use performance management and accountability
 - » Goal #7: Reduce adverse environmental and community impacts
 - » After discussing the current goals, participants discussed additions that could be considered:
 - » Adding a goal for regulatory environment
 - » Adding a goal that reflects regional differentiation
 - » Separating broad goals







Rail Plan – SWOT Analysis

Strengths		We	Weaknesses	
1. 2. 3. 4. 5.	Private ownership and funding Efficiency driven The need to move large quantities of bulk freight Class 2 and 3 railroad connection to community Connection of modes	1. 2. 3. 4. 5.	Bottlenecks associated with yard capacity No major intermodal hub Too many grade crossings High volume of pass through traffic Availability of railcars – for lease or purchase	
Opportunities			Threats	
Op	portunities	Thi	reats	





Rail Plan – Issues Areas

Passenger Rail

- · Lack of dedicated line
- Competing modes and costs of modes
- Lack of demand
- · Need appeal, incentive
- Creates jobs, develops economy

Economic and Workforce Development

- Transportation is key
- Efficiency
- Workforce development
- Additional funding
- Aging infrastructure
- Connections to rural communities
- Worker availability

Safety and Security of Freight Operations

- Very good compared to other states
- Cities lack enough information, resources on hazmat derailments
- Need additional training, education
- Additional funding

Multimodal Freight Networks

- Globalization
- Aging infrastructure
- Need greater connectivity
- Selective rail investments
- New industry trends driven by Panama Canal expansion
- Not enough vehicle/container capacity to move freight
- Intermodal/multimodal transportation facilities (to transfer goods mode to mode)
- Lack of enough access points
- Transit time of railroads

Multimodal Freight Link and Connectors

- Underutilized transloads
- Improved rail car availability and capacity
- Global access
- Improved efficiency and standardization

- Service issue with capacity
- Corridor development
- Economic development opportunities







Public Survey

- » The State Rail Plan and State Freight Plan survey was available online from October 23, 2015 to November 11, 2015.
- » Outreach included email, LinkedIn, blog and Yammer.
- » 227 people responded to the survey.
- » Economic Workforce and Development and Safety and Security were two highest selected categories.
- » Note that these items are just summaries of initial survey results and does not reflect an exhaustive list.
- » Responses included:
 - » The overall transportation system is moderately efficient in Iowa.
 - » The transportation modes are competitive in Iowa.
 - » Infrastructure is the top hurdle that may block economic development in Iowa.
 - » Funding should be targeted at increasing access and the number of intermodal/transloading facilities.







Responses (cont.)

- » Responses included:
 - » lowa DOT should develop, facilitate and fund freight, marine and rail improvements.
 - » Intermodal access it not sufficient and additional locations/lanes are required.
 - » There is not enough information for companies to assess the cost and benefits of intermodal/transloading facilities. The Iowa DOT should both target increasing access/number of those facilities and target logistic parks to encourage transport growth.
 - » Respondents are likely to use passenger rail for business and leisure.
 - » Passenger rail should be coordinated with other multi-modal transportation options, completely integrated into every transportation option and connect with other cities.
 - » Vehicular accidents is the highest safety concern for highways.
 - » Infrastructure improvements would increase safety in communities but would have a neutral effect on the quality of life.







Input Exercises





Input Exercise State Freight Plan



Strategy Improvement Process

Strategies for the State Freight Plan

- » You may suggest additional strategies or improvements to strategies.
- » You will vote on the level of impact and effort that each strategy would have on freight movement in the state.





Draft Freight Strategies

- 1. Maximize the advantages inherent to lowa's geographic proximity
- Explore/create other funding sources to increase investment in the freight transportation system
- 3. Target investment to address mobility issues that impact freight facilities
- 4. are compatible with oversize/overweight freight movements
- 5. Target investment on the interstate system at a level that reflects the importance of this system for moving freight





Draft Freight Strategies

- 6. Right-size the highway system and apply cost-effective solutions to locations with existing and anticipated issues
- 7. Advance a 21st century farm-to-market system that moves products seamlessly across road, rail, and water to global marketplaces
- Implement asset management tools and practices and promote their use at the local level
- Optimize the freight transportation network to minimize cost and travel time and improve supply chain efficiency
- 10. Optimize the availability and use of freight shipping containers





Draft Freight Strategies

- 11. Explore opportunities for increasing value-added production within the state
- 12. Continue to advance efforts on the M-35 Marine Highway Corridor
- 13. Provide real-time information on system conditions to support the movement of freight
- 14. Leverage information from users of the system to support advanced decision-making and incident avoidance
- 15. Provide measured, clear, non-technical performance results for the freight system
- 16. Streamline and align freight-related regulations and minimize unintended consequences
- 17. Act as a point of contact and educator on freight transportation options





How to Use the Survey Device

- » Technology *Turning Point Technologies* Audience Survey Devices
- » Time Limit Approximately 30 seconds per question
 - » Read the presentation slide and determine your answer.
 - » Press the corresponding number on your device that matches the entry for which you are voting.
 - » Your device will light up to show your vote was cast.
 - » You can change or re-enter your vote during the voting period; the device will only record your last answer.
- » Let's practice!

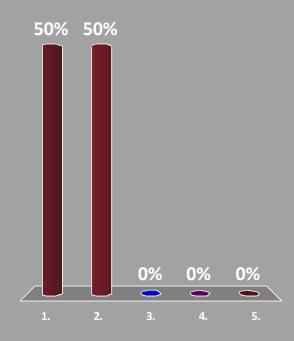




Practice Poll Question

TEST: What is your favorite kind of cake?

- 1. White cake with white frosting
- 2. Yellow cake with chocolate frosting
- 3. Chocolate cake with chocolate frosting
- 4. Chocolate cake with cream cheese frosting
- 5. I like every kind of cake!



Practice Poll

» Any questions or concerns?

» Let's begin!

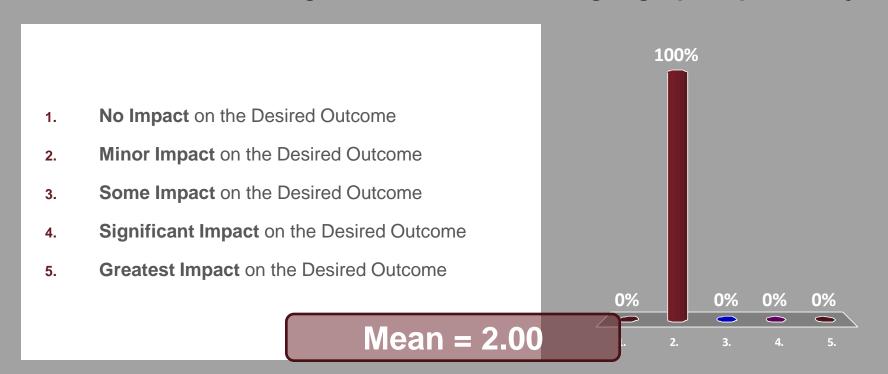






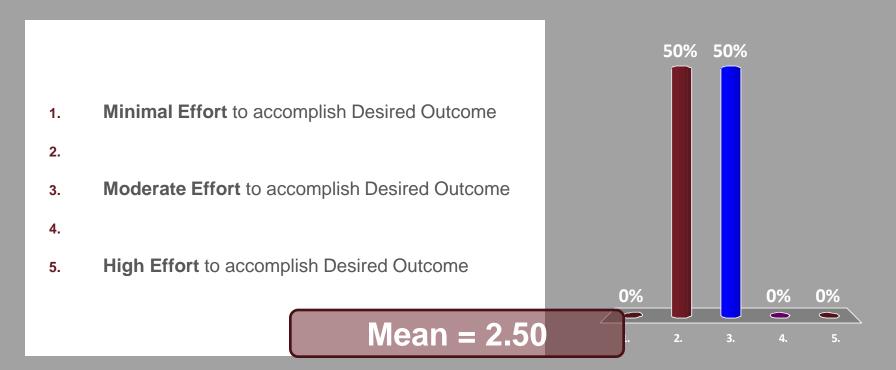
To what level of **impact** will this strategy optimize freight operations in the State of Iowa?

Maximize the advantages inherent to lowa's geographic proximity



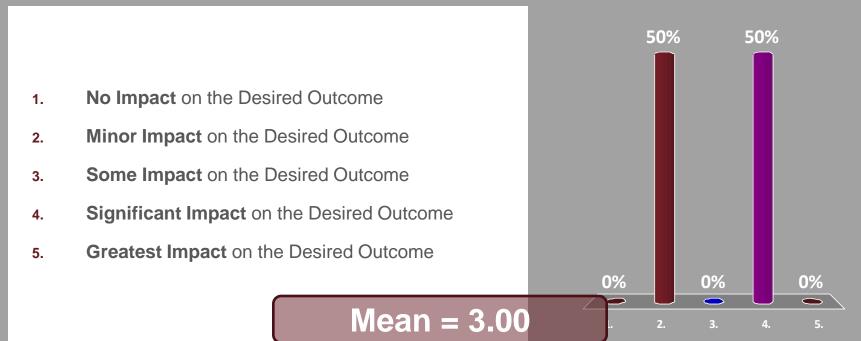
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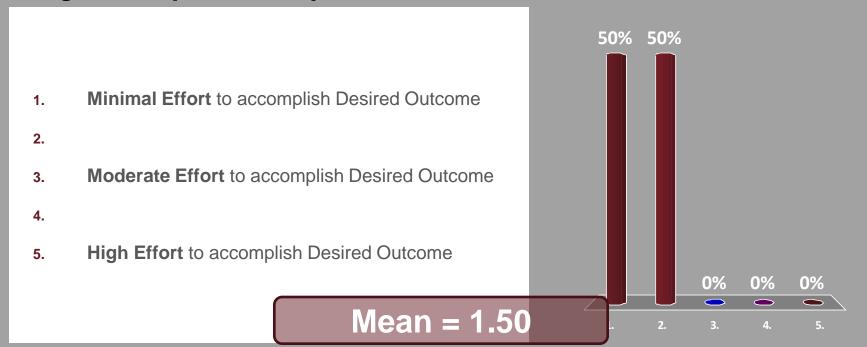
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Explore/create other funding sources to increase investment in the freight transportation system



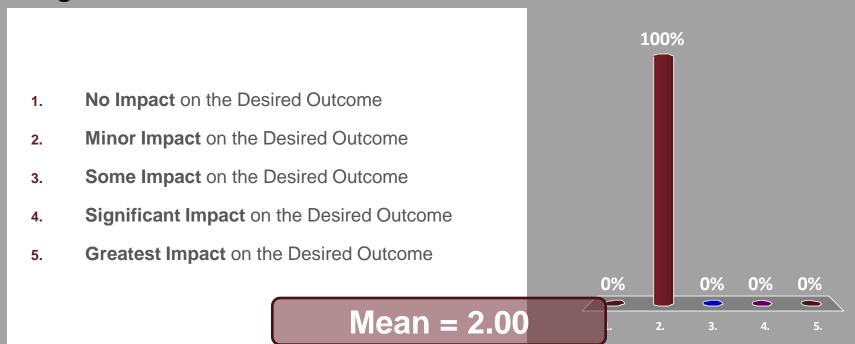
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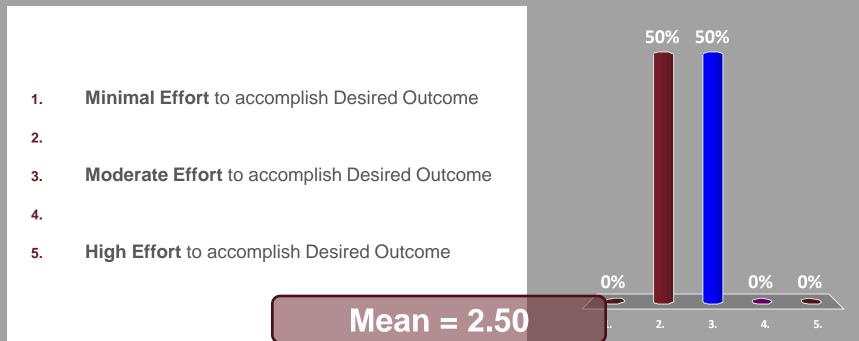


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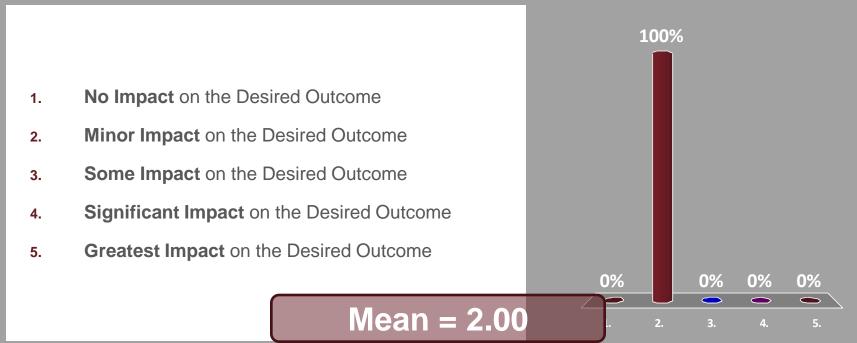
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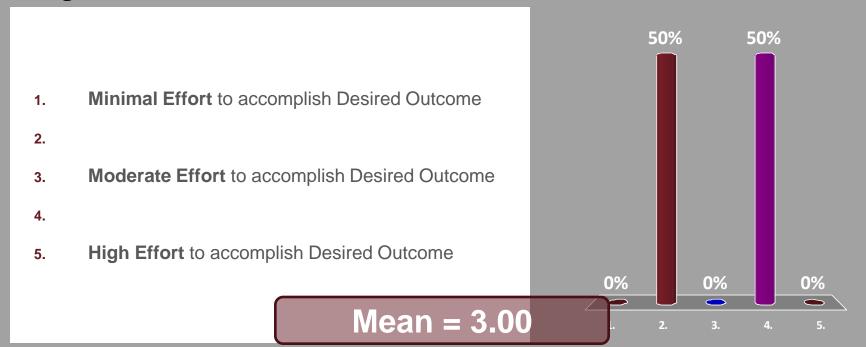
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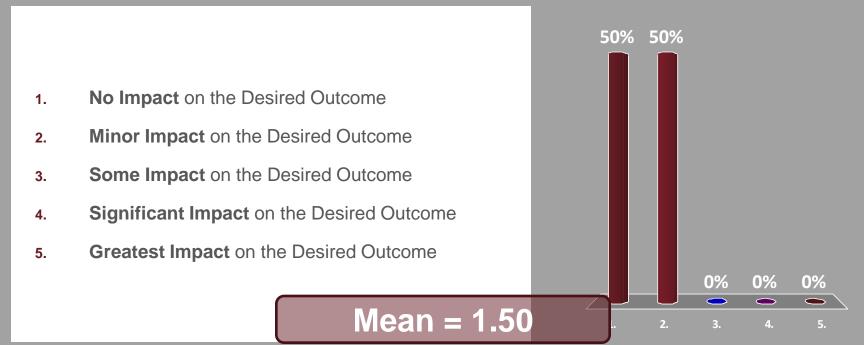
Utilize designs that are compatible with oversize/overweight freight movements



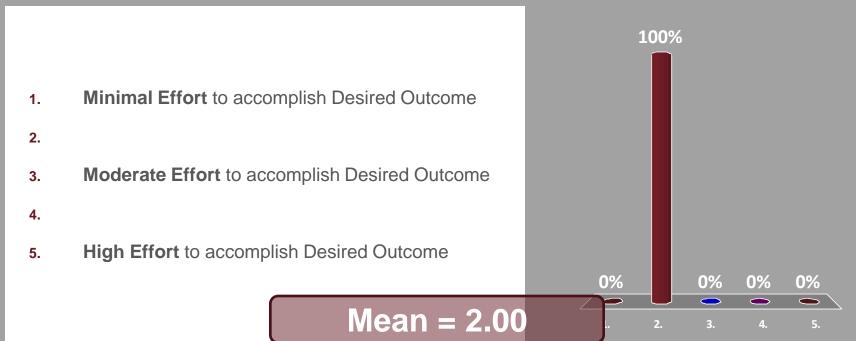
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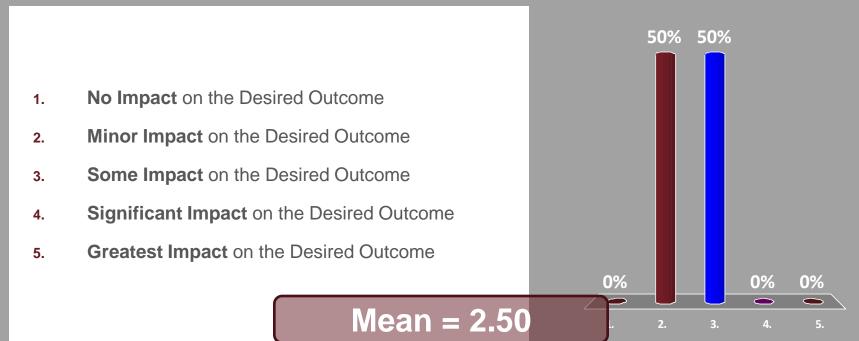
Target investments on the interstate system at a level that reflects the importance of this system for moving freight



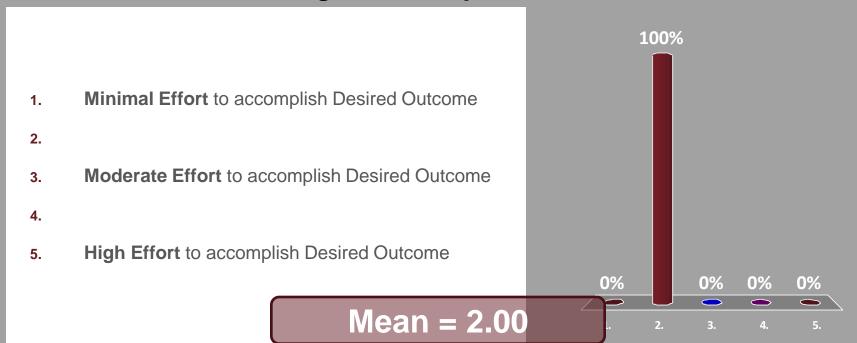
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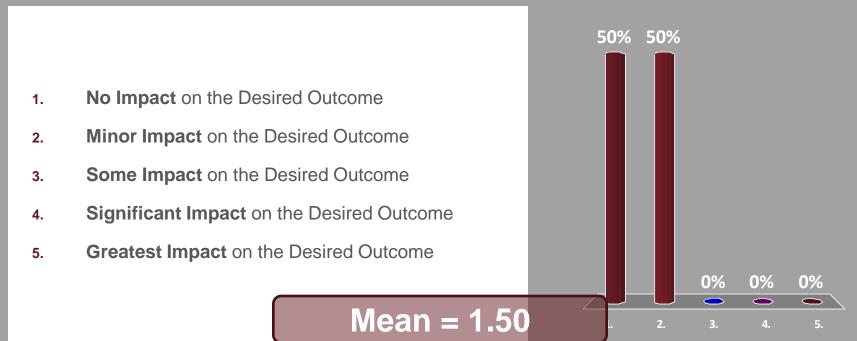
Right-size the highway system and apply cost-effective solutions to locations with existing and anticipated issues



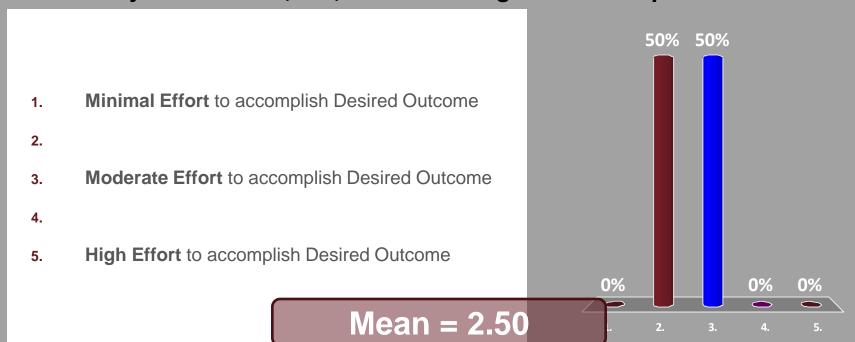
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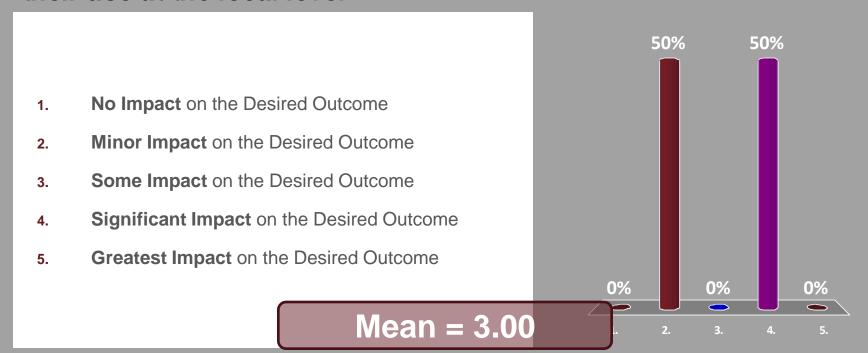
Advance a 21st century farm-to-market system that moves products seamlessly across road, rail, and water to global marketplaces



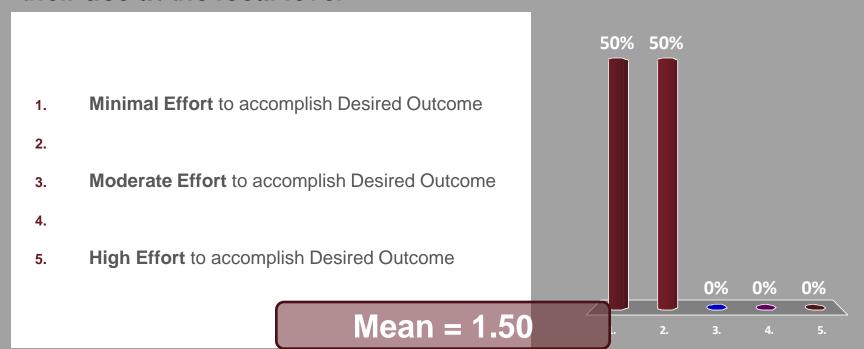
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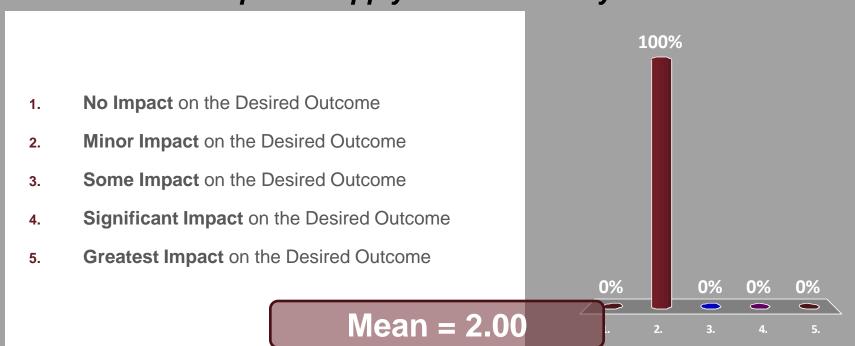
Implement asset management tools and practices and promote their use at the local level



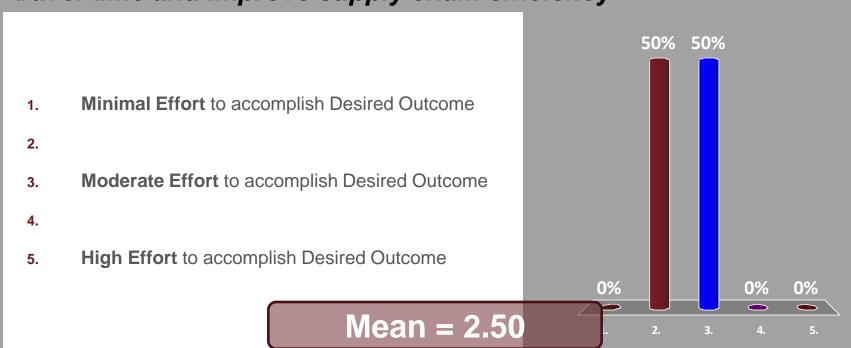
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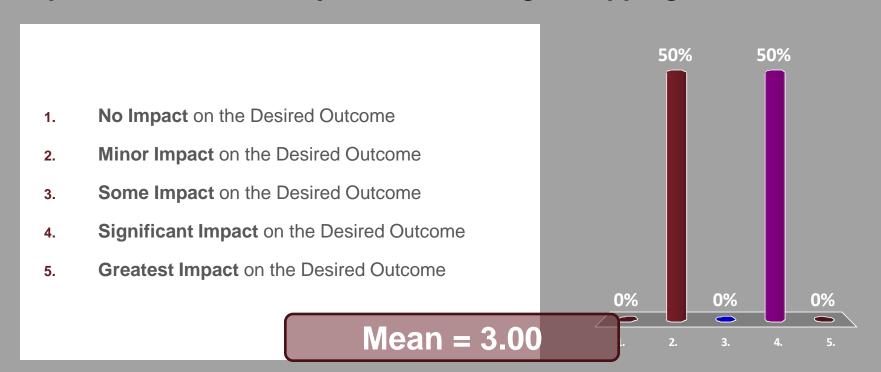
Optimize the freight transportation network to minimize cost and travel time and improve supply chain efficiency



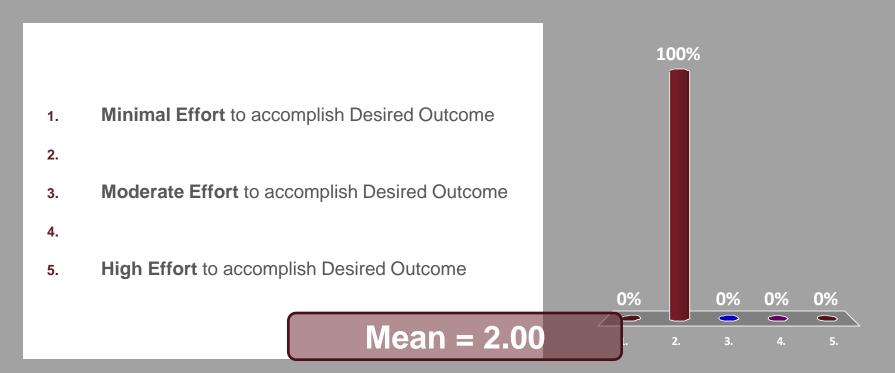
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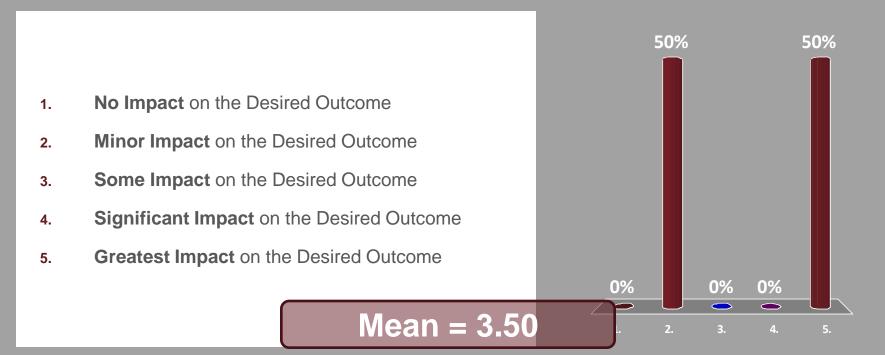
Optimize the availability and use of freight shipping containers



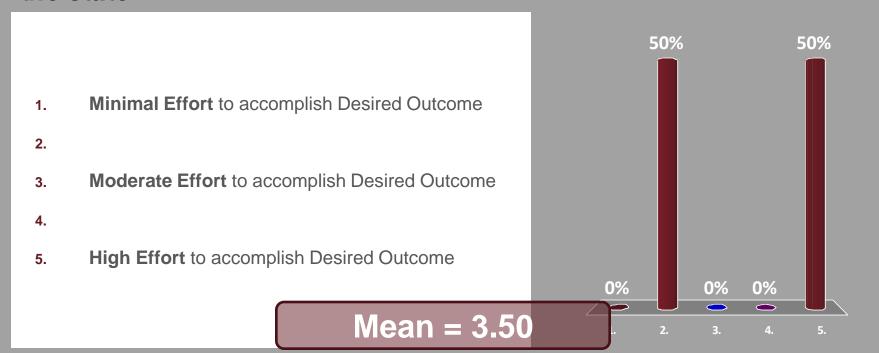
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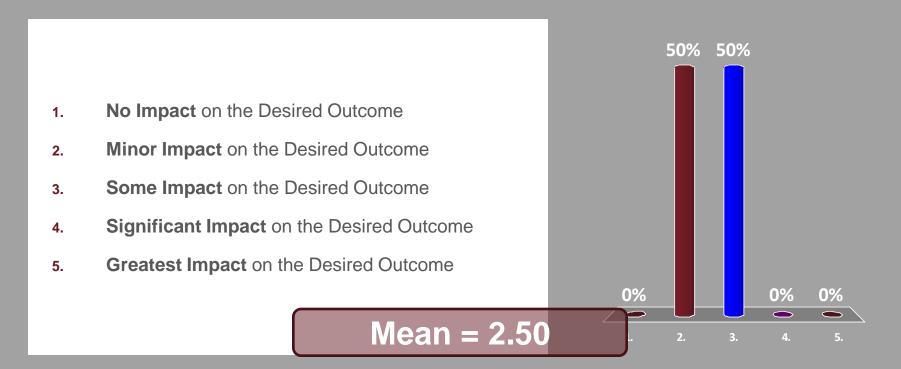
Explore opportunities for increasing value-added production within the state



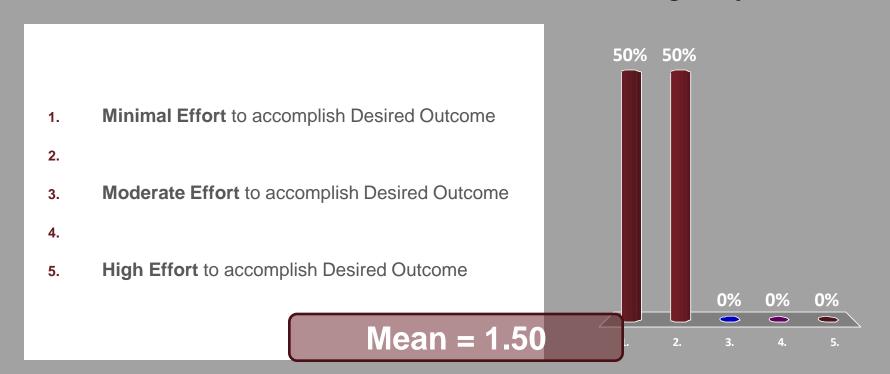
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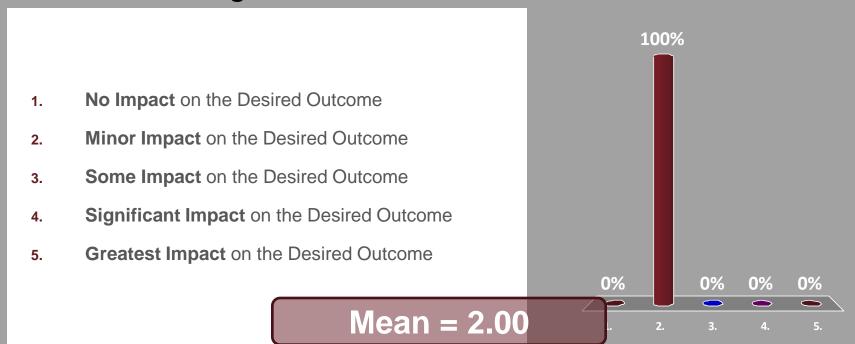
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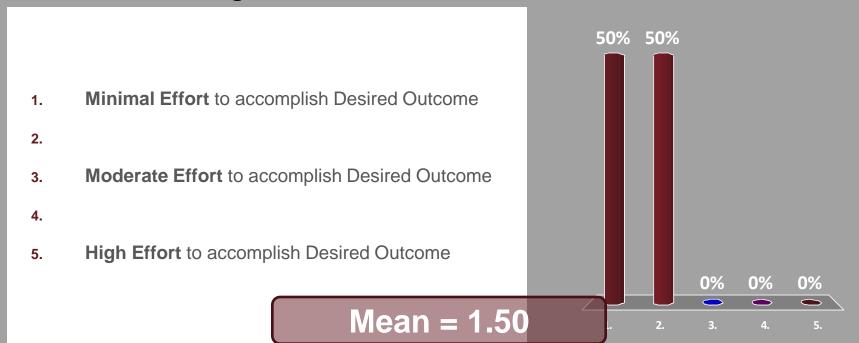
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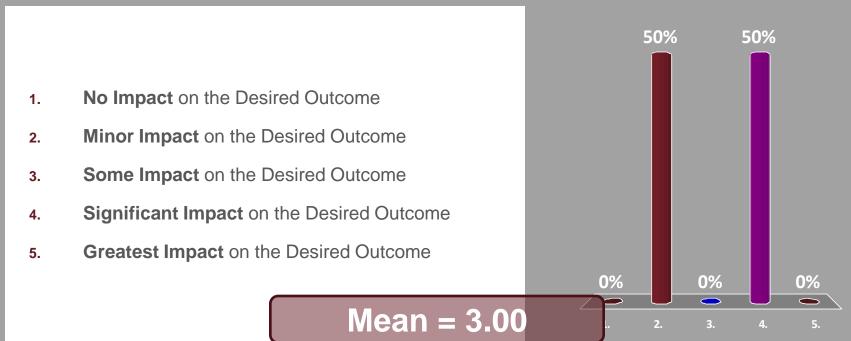
Provide real-time information on system conditions to support the movement of freight



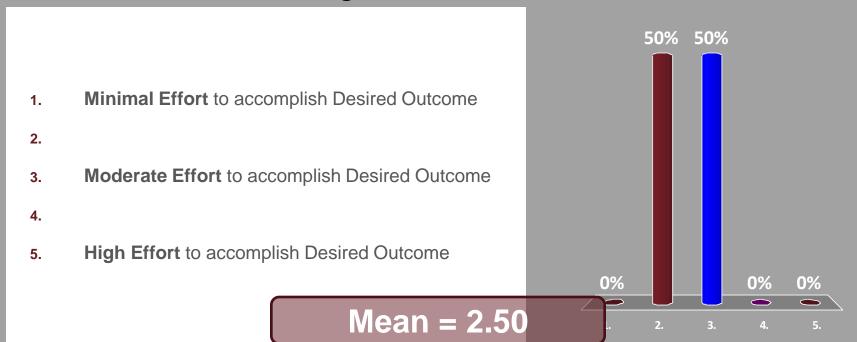
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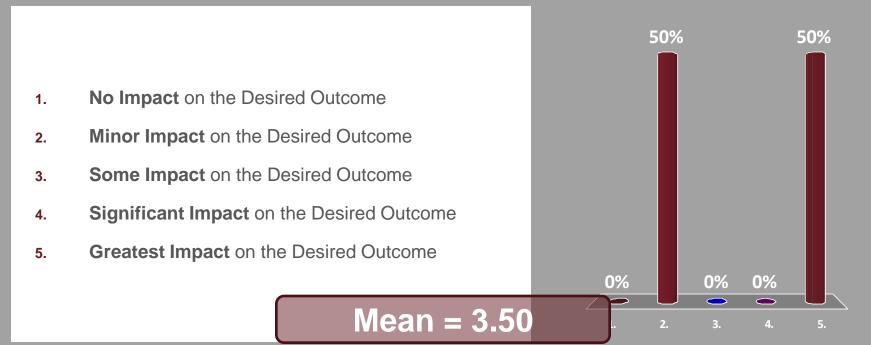
Leverage information from users of the system to support advanced decision-making and incident avoidance



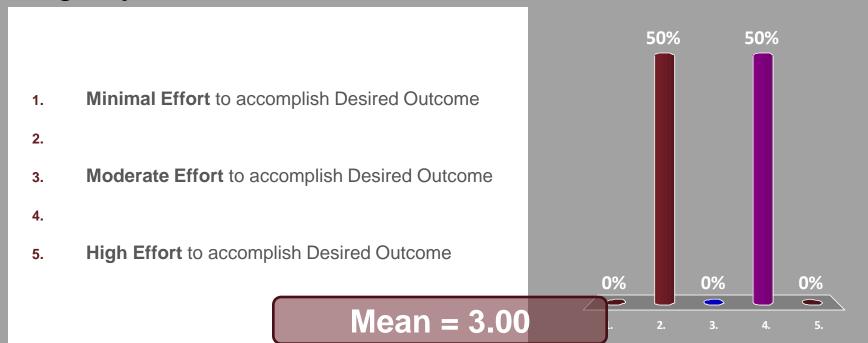
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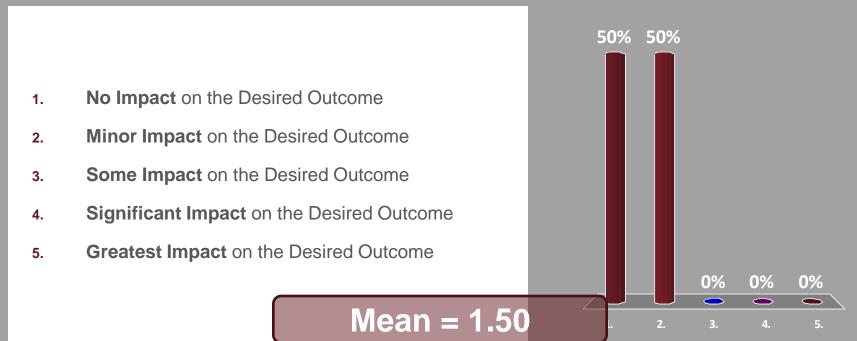
Provide measured, clear, non-technical performance results for the freight system



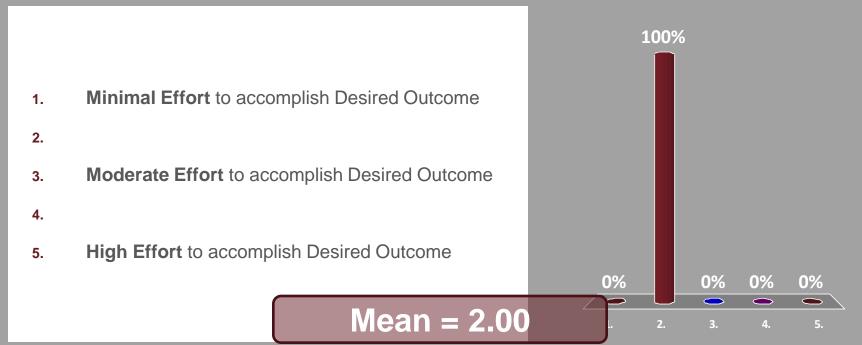
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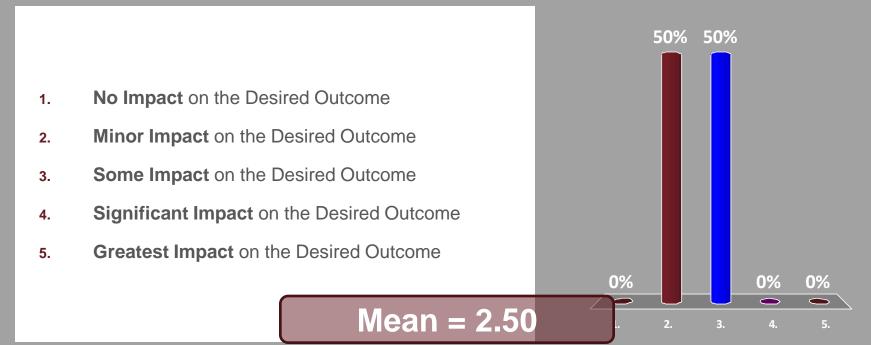
Streamline and align freight-related regulations and minimize unintended consequences



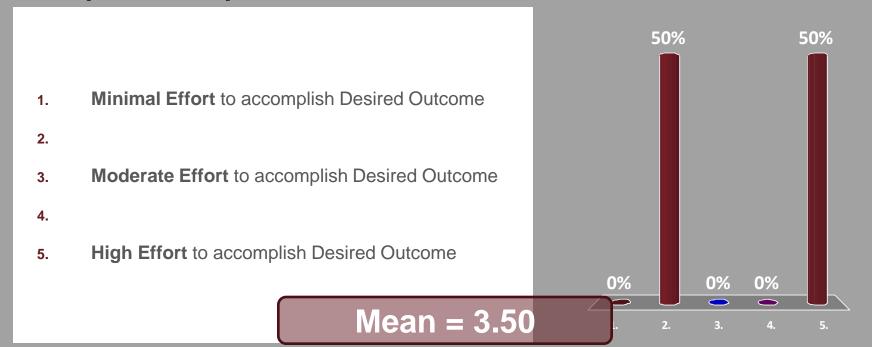
Streamline and align freight-related regulations and minimize unintended consequences



Act as a point of contact and educator on freight transportation options



Act as a point of contact and educator on freight transportation options



Issues Matrix Exercise

Five minute break





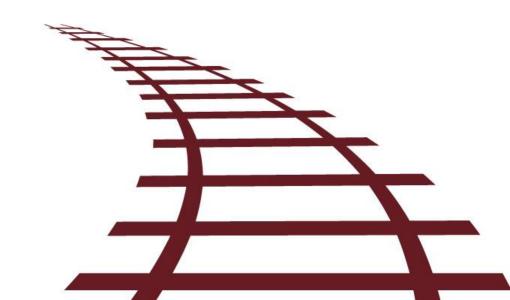
Working Lunch





Input Exercise State Beil Blen

State Rail Plan



State Rail Plan Vision Statement

A safe and efficient state rail system that enables the economic wellbeing of lowans by expanding access and enhancing mobility for people and goods in an environmentally sustainable manner.





State Rail Plan Vision Statement Activity

- » Does this vision statement provide a powerful picture of what lowa rail will look like in 3 to 5 years from now?
- » Does it represent the mountaintop of where rail in Iowa is headed?
- » Does our vision statement clarify the direction in which rail in Iowa needs to move?
- » Does it clarify the future direction rail in Iowa is headed?
- » Does our vision statement give stakeholders a larger sense of purpose, personal ownership and responsibility?
- » Is this vision statement worded in such a way that stakeholders see themselves as "building a cathedral" rather than "laying stones."
- » Is this vision statement worded in engaging language that inspires and engages people?
- » Does it create a vivid image in people's heads that provokes emotion and excitement?
- » Does it create enthusiasm and pose a challenge that inspires and engages people in Iowa and surrounding states?





Draft Rail Plan Objective Exercise

- » Groups will discuss the draft goals and current corresponding, draft objectives and identify any additional objectives that could be considered.
- » Facilitators will rotate to each group every 20 minutes.
- » Instructions:
 - » Each facilitator will have two goals and will ask participants to identify any additional objectives needed for the corresponding goals.
 - » Facilitators will scribe responses.





Goals, Objectives

Goals	Objectives
Enhance the Safety & Security of the Rail System	 Minimize accidents, injuries and fatalities at highway at-grade crossing in Iowa Continue Grade Crossing Safety Improvement Actions Provide Public Education Programs Continue to build upon coordination with and between the railroads Reduce track-caused accidents Monitor crude oil and ethanol routes for safety
Maintain the rail infrastructure	 Upgrade rail line segments and bridges to accommodate heavier railcars and address aging infrastructure to meet current/future needs of modern rail transport Continue to promote the research opportunities for intermodal and transload facilities Support the improvement of passenger rail service throughout the state Leverage public-private partnerships for funding rail improvements
Provide Access and Connectivity	 Passenger Rail Improve existing station facilities Encourage multimodal integration with transit, air and highway travel. Continue to study the implementation of enhanced passenger rail services on existing corridors and new service on intercity corridors Support a federal funding program for passenger rail initiatives Freight Rail Continue to promote the research opportunities for intermodal and transload facilities Continue to promote railroads and a shipping option for new and existing customers Fund feasibility studies







Goals, Objectives

Goals	Objectives
Improve Efficiency	 Upgrade rail line segments and bridges to accommodate heavier railcars and meet current/future needs of modern rail transport Leverage public-private partnerships for funding rail improvements Capacity improvements, especially on short lines Promote yard or interchange improvements
Ensure Economic Competitiveness and Development	 Encourage new and enhanced industrial spurs or industrial parks when suitable Continue to support efforts that attract and sustain businesses in lowa Encourage economic development in lowa through investments in rail system Improve access to the national rail network via new or enhanced industrial leads and spurs Continue to promote the research opportunities for intermodal and transload facilities Upgrade rail line segments and bridges to accommodate heavier railcars Leverage public-private partnerships for funding rail improvements
Sustain the Environment	Reduce transportation-related congestion and air pollution Provide assistance for rail infrastructure improvements Promote the environmental benefits of rail transportation (passenger and freight) Promote use of emission reduction technologies







Goal Input Process

- » First, we will discuss the draft goals identified for the State Rail Plan.
- » You may suggest additions to existing draft goals that are not included to date.
- » We will then vote and discuss each goal.
- » Outcome: Refined goals.





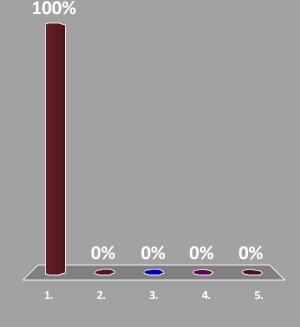
Enhance the safety and security of the rail system

This could lead to grade crossing safety improvements, public education

program, enhanced coordination between railroads



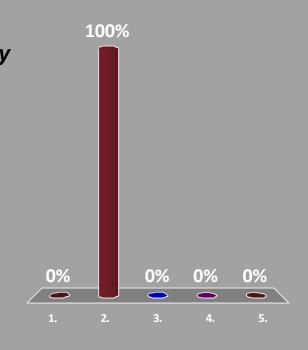
- 2. **Minor Impact** on the Desired Outcome
- 3. **Some Impact** on the Desired Outcome
- 4. **Significant Impact** on the Desired Outcome
- 5. **Greatest Impact** on the Desired Outcome



Maintain the infrastructure

Improvements such as 286,000 (track and bridge upgrades); new and enhanced industrial spurs or industrial parks; development of an intermodal facility

- No Impact on the Desired Outcome
- 2. **Minor Impact** on the Desired Outcome
- 3. **Some Impact** on the Desired Outcome
- 4. **Significant Impact** on the Desired Outcome
- Greatest Impact on the Desired Outcome



Provide access and connectivity

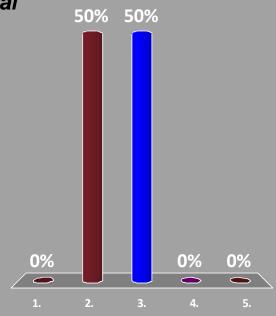
Advances to improve existing station facilities used by

Amtrak, improve connectivity with existing and potential

future transit systems and airports in lowa



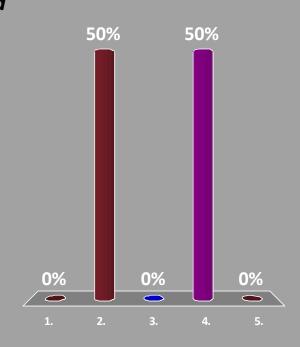
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Improve efficiency

Improve the capacity, efficiency, and safety of railroad operations in Iowa

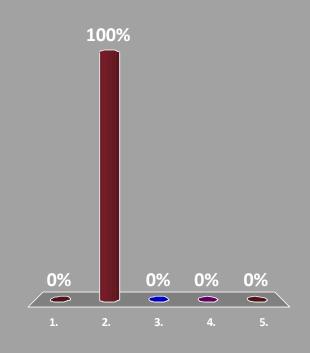
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Ensure economic competitiveness and development

Developments that would support business in lowa

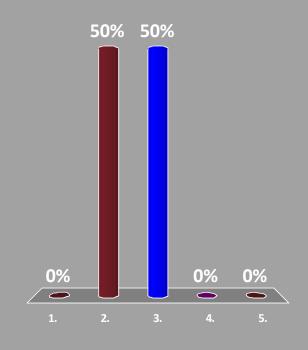
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Sustain the environment

Reduction of greenhouse gas (GHG) emissions and fuel savings

- 1. **No Impact** on the Desired Outcome
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- 4. **Significant Impact** on the Desired Outcome
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Wrap Up Exercise

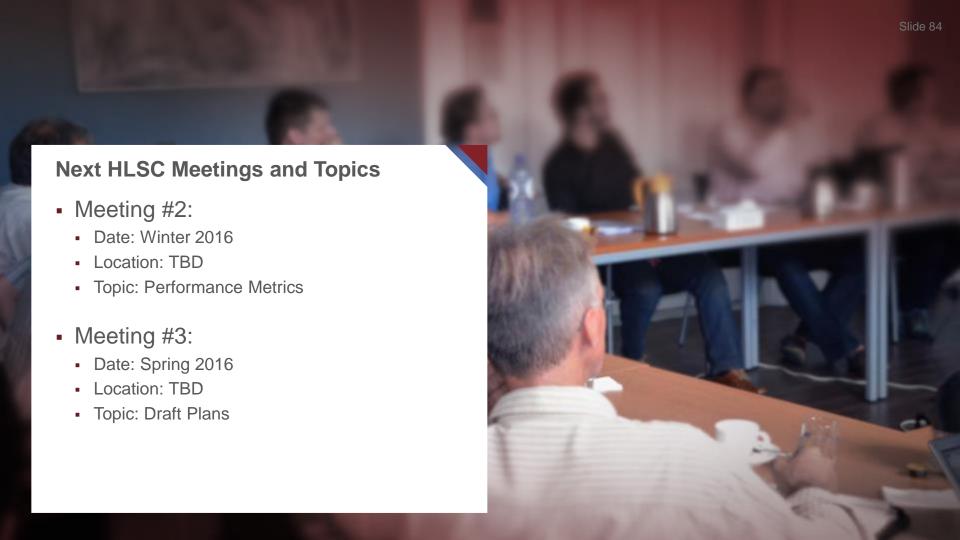




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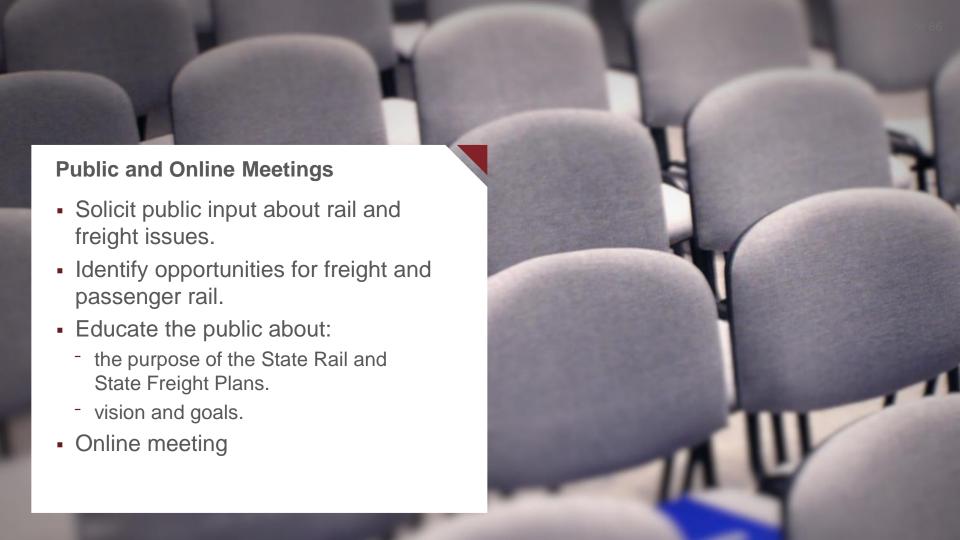
What's Next?





Stakeholder Participation







http://engagefreightrailplans.iowadot.gov/

Email us info@EngageFreightRailPlans.com

Thank You



